



THE CONFERENCE PROGRAMME

The 4th Regional Conference of Evaluators in the Western Balkans and Southeast Europe

“Reflecting the practice of evaluation”

24 November 2021,

Skopje, North Macedonia

(ZOOM PLATFORM)

November 24, 2021

09:45 – 10:00 Registration of Participants (Online ZOOM)

10:00 – 10:20 **OFFICIAL OPENING CEREMONY**

Moderator: VLATKO DANILOV

10 00 – 10 20

PROF. SVETLANA STANAREVIC

Chair Western Balkan Evaluation Network
Associate Professor at the Faculty of Security Studies University of Belgrade

MARCO SEGONE

Present Director, Evaluation Office at UNFPA;
Previously: Director of the Evaluation Office at UN Women; Former Chair, UN Evaluation Group (UNEG); Co-founder and co-chair of EvalPartners

ASELA KALUGAMPITIYA

President of the Asia Pacific Evaluation Association
UNFPA - National Evaluation Capacity Development Specialist

PROF. PARASKEVI BOUFOUNOU

Chair Advisory Board NESE – Network of Evaluation Societies in Europe
Assistant Professor, National and Kapodistrian University of Athens

10:20 – 12 00 PLENARY SESSION I – Presentation of Conference papers	
Moderator: MARIJA VASILEVSKA	
Topic of the session: Effective approaches to evaluation, methodologies and designs	
10:20 – 10:30	1. MAKING EVALUATION USEFUL AND USED: EBRD’S PERSPECTIVE , <i>Dr Olga Mrinska</i> , EBRD Evaluation Department, Acting Director
10:30 – 10:40	2. EVALUATION CRITERIA (RIA’S AND IA’S) , <i>Ilija Vuckov</i> . Author: EMKICE, CEO,
10:40 – 10:50	3. PARTICIPATORY APPROACH IN PROGRAMME DESIGN AND EVALUATION VS TOP DOWN PRE DESIGNED PROGRAMMES , <i>Mari Moneva</i> , from Canada
10:50 – 11:00	4. BENEFICIARY ASSESSMENT METHODOLOGY IN THE EVALUATION OF THE CIVIL SOCIETY PROGRAM , <i>Liljana Alceva</i> , Prima Management Consulting Ltd, Consultant, & <i>Simon Forrester</i> , Eurasia Social Change Ltd, Managing Consultant;
11:00 – 11:10	5. Experiences in evaluating the Operational Programme Efficient Human Resources and ESF interventions in Croatia according to the criteria of regional and local representation and horizontal principles , <i>Maja Horvat</i> , MAP Consulting Ltd, Director
Topic of the session: Evaluation practice and its challenges in uncertain times, such as Covid-19	
11:10 – 11:20	6. EVALUATION IN THE FACE OF CHANGE: STRATEGIC FORESIGHT AND EVALUATION , <i>Dimitra IOANNOU</i> , Hellenic Evaluation Society
11:20 – 11:30	7. EFFICIENCY OF GOVERNMENT MEASURES AGAINST THE COVID19 PANDEMIC IN THE SOUTH EAST EUROPE , <i>Mihailo Gajić</i> , Libertarian club,
11:30 – 11:40	8. CHALLENGES IN EVALUATION PRACTICE DURING COVID-19 AND ITS ADAPTIVE METHODS. THE CASE OF MEDIA LITERACY PROJECT IN PERFORMING IMPACT EVALUATION , <i>Venera Gudachi</i> , Free lance
11:40 – 11:50	9. HOLISTIC EVALUATION OF HOUSING PROJECTS AND THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT: Some lessons from the field , <i>Luigi Cuna</i> , Senior Evaluator at Council of Europe Development Bank
11:50 – 12:00	Questions, answers, discussions
12:00 – 12:10	Break #1

12:10 – 13:30 PLENARY SESSION II - Presentation of Conference papers	
Moderator: LJUBOMIR DIMOVSKI	
Topic of the session: Evaluation processes in the educational sector	
12:10 – 12:20	1. IMPROVEMENT OF HIGHER EDUCATION THROUGH THE PROCESS OF QUALITY ASSURANCE: LESSONS LEARNED FROM TWO CYCLES OF TEDQUAL CERTIFICATION , <i>Ivanovski. Zoran</i> , Vice-Rector for Science, & <i>Milenkovski. Ace</i> , Rector; University of Tourism and Management in Skopje,
12:20 – 12:30	2. ISSUES OF EVALUATION BOARD FOR HIGHER EDUCATIONAL INSTITUTIONS , <i>Marjan Bojadziev PhD & Ivona Mileva PhD</i> , UACS - University American College Skopje
12:30 – 12:40	3. ADJUSTMENT OF THE EVALUATION PROCESSES OF FACULTIES AND UNIVERSITIES ACCORDING TO EUROPEAN STANDARDS AND GUIDELINES IN HIGHER EDUCATION , <i>Marija Vasilevska</i> , Free lance
Topic of the session: Evaluation and other aspects of implementing evaluation processes	
12:40 – 12:50	4. VALIDATION OF EVALUATORS' QUALIFICATION (CERTIFICATION SYSTEM) IN POLAND – the assumptions, process, and potential advantages , <i>Monika Bartosiewicz-Niziolek</i> , President of the Polish Evaluation Society
12:50 – 13:00	5. Challenges of CERTIFICATION OF THE EVALUATOR PROFESSION , <i>Tomasz Kupiec</i> , Ph.D. EUROREG, University of Warsaw, Poland
13:00 – 13:10	6. REFORM OF THE 3RD SECTOR IN ITALY – The role of social enterprises in assessing, measuring and evaluating social impact of activities adopting THE SOCIAL REPORT (Bilancio Sociale) <i>Branko JAZBEC</i> , Zadružni center za socialno dejavnost - Socialna zadruga - Centro cooperativo di attività sociali - Società cooperativa sociale a responsabilità limitata (Trieste, ITALY), President, <i>Katia ŠTEFANIĆ</i> Zadružni center za socialno dejavnost - Socialna zadruga - Centro cooperativo di attività sociali - Società cooperativa sociale a responsabilità limitata (Trieste, ITALY), Junior project manager,
13:10 – 13:20	7. THIRTY YEARS OF TRANSFORMATION: DEVELOPMENT AND CURRENT STATE OF EVIDENCE-BASED POLICIES TOWARDS THIRD SECTOR IN CROATIA , <i>Danijel Baturina</i> , Faculty of Law, University of Zagreb, Croatia
13:20 - 13:30	Questions, answers, discussions
13:30 – 13:40	Break #2

13:30 – 14:10	<p>PANEL #1</p> <p>ROLE OF VOPES IN BUILDING NATIONAL EVALUATION CAPACITIES IN BALKANS REGION</p>
	<p>Moderators:</p> <ol style="list-style-type: none"> 1. Croatia - Marijana Sumpor – HEM (Hrvatska Evaluatorska Mreza) 2. Bosnia and Herzegovina - Rijad Kovac – BHEVAL (Evaluation Society in BiH) <p>Panelists</p> <ol style="list-style-type: none"> 1. Spain - Aida El-Khoury de Paula – APROEVAL (Asociación Ibérica de Profesionales por la Evaluación) 2. Greece - Tina Orfanidou – HES (Hellenic Evaluation Society) 3. Bulgaria – Lars Soeftestad – BEN (Bulgarian Evaluation Network) 4. Latvia – Weronika Felcis – EvalPartners, EES (European Evaluation Society)
14:10 – 14:50	<p>PANEL #2</p> <p>EVALUTION PROFESSIONALIZATION - STATE OF PLAY IN BALKAN REGION</p>
	<p>Moderators:</p> <ol style="list-style-type: none"> 1. Serbia - Mihajlo Đukić – INES (Informal Network Of Experts) 2. Liljana Alceva – MEN (Macedonian Evaluation Network) <p>Panelists:</p> <ol style="list-style-type: none"> 1. Vlatko Danilov – MEN (Macedonian Evaluation Network) 2. Poland - Monika Bartosiewicz-Niziołek – PES (Polish Evaluation Society) 3. Risto Ivanov - MEN (Macedonian Evaluation Network) 4. Slovenia - Kruno Karlovcec – SDEVAL (Slovensko Društvo Evalvatorjev)

14:50 – 15:30	PANEL #3 USE OF EVALUATION REPORTS, TRANSPARENCY, CAPACITY OF COMMISSIONERS AND MANAGERS IN EVALUATION
	Moderators: 1. Venera Gudaci – MEN (Macedonian Evaluation Network) 2. Marjan Bojadjiev – Provost at UACS (University American College Skopje) Panelists: 1. EUD - Sergey Mihaylov – (European Delegation in North Macedonia) 2. EBRD London Office - Olga Mrinska - (European Bank for Reconstruction and Development) 3. Albania - Eglantina Hysa - Epoka University 4. UNRS Office – Jasmina Tasevska Belchovska (United Nations Resident Coordinator’s office in North Macedonia)
15:30 – 15:50	Brainstorming session on prospects of the Western Balkan Evaluation Network 2021-2023 Moderator Vlatko Danilov
15:50 – 16:00	Final Concluding Remarks Conference Closure